



Corporate Fact Sheet

Overview: Trulia, Inc. (<http://www.trulia.com>), a residential real estate search engine and the fastest-growing U.S. real estate Web site, has revolutionized online home search by offering a rich, intuitive user experience that points consumers directly to listings on agent and broker Web sites. By partnering with the real estate industry, including 93 of the top 100 largest U.S. brokers, Trulia helps approximately 5 million unique visitors per month find information on homes for sale using custom search criteria. The site also provides market trends and neighborhood data at the hyper-local level. In 2007, Trulia launched Trulia Voices, a real estate Q&A community that enables consumers and professionals to exchange information about their local markets.

By combining award-winning technical solutions with a hands-on approach, Trulia is demonstrating the benefits of a better-educated consumer base to the real estate industry. To offer the greatest breadth of home listings, Trulia is building partnerships with a half-million agents and leading brokerages, including Realogy Corporation, the largest real estate franchise organization in the world comprising of leading residential brokerage brands Coldwell Banker®, ERA® and CENTURY 21®, Remax, Prudential, Windermere, Keller Williams, and Sotheby's as well as those managed by Realogy subsidiary, NRT, Inc.

Company Information:

Founded in September 2005 and headquartered in San Francisco, California, Trulia is a privately-held company backed by angel investors and venture capital funding from Accel Partners, Sequoia Capital and Faye Sarofim & Co.

Fast Facts:

- Trulia is the fastest-growing U.S. real estate website with approximately 5 million monthly user visits
- Trulia has more than 3 million real estate listings nationwide
- Trulia has over 70 million property records providing constantly-updating comparable sales
- Trulia Voices users receive an average of 3.2 answers per question, and their first answer within an average of 20 minutes
- Trulia users are active, engaged homebuyers, 72% of whom plan to buy a home in the next year; 53% in the next 6 months

Management Team:

Pete Flint, Founder and Chief Executive Officer
Sami Inkinen, Founder and Chief Operating Officer
Sean Black, Vice President, Sales
Daniele Farnedi, Vice President, Engineering
Heather Fernandez, Vice President, Marketing
Jamie Glenn, Vice President, Product Development